# SPONSORSHIP OPPORTUNITIES

## AN UNFORGETTABLE EVENING®

**AN UNFORGETTABLE EVENING** is a private garden party and auction at a historic estate in Santa Monica. Proceeds from *An Unforgettable Evening* support the Disney Family Fund of Alzheimer's Los Angeles.

## SUNDAY, MAY 18, 2025

**HOSTED BY: Susan Disney Lord & Scott Richard Lord** 

SPECIAL PERFORMANCE BY: Three-time Tony Award winner Patti Lupone

**Benefiting** 



Alzheimer's Los Angeles, serving the greater Los Angeles area, offers free support, vital services, and programs for individuals and families facing Alzheimer's or other dementias. For more information visit us at **AlzheimersLA.org**.

### **DISNEY FAMILY FUND**



As a loving memorial tribute to Patricia Disney, her children (Susan Disney Lord, Abigail Disney, Roy Disney, and Timothy Disney) established the Disney Family Fund to benefit Alzheimer's Los Angeles. The Fund supports programs and services targeting families from diverse communities across the greater Los Angeles area. The Disney family recognizes that Alzheimer's does not discriminate; therefore, they are committed to ensuring that no one goes without access to essential programs, services, and resources. Regardless of race, ethnicity, religion, sexual orientation, geography, age, or socioeconomic status, the Disney Family Fund provides support, education, and connections when people impacted by Alzheimer's or dementia need it most.

### AN UNFORGETTABLE EVENING®

### 2025 SPONSORSHIP BENEFITS

#### PRESENTING SPONSOR • \$50,000

- Eight (8) tickets to event (\$8,000 value)
- Title sponsor with brand placement in conjunction with event logo on all collateral material, including logo placement on step & repeat, in the evening program and on all event signage <sup>1</sup>
- Scheduled on-site group photo with featured performer(s)
- Prominent recognition in the Alzheimer's Los Angeles monthly e-newsletter (circulation 55,000)
- Prominent recognition in Alzheimer's Los Angeles annual report and on event website

#### PREMIER SPONSOR • \$25,000

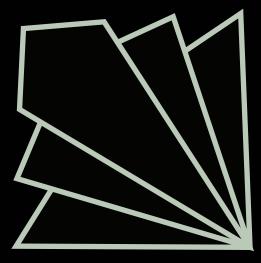
- Six (6) tickets to event (\$6,000 value)
- Recognition in the Alzheimer's Los Angeles monthly e-newsletter (circulation 35,000)
- Recognition in Alzheimer's Los Angeles annual report and on event website

#### **SIGNATURE SPONSOR • \$10,000**

- Four (4) premier tickets to event (\$4,000 value)
- Recognition in the Alzheimer's Los Angeles monthly e-newsletter (circulation 55,000)
- Recognition in Alzheimer's Los Angeles annual report and on event website

Fair Market Value: \$275 per ticket used.

<sup>1</sup>Presenting Sponsor confirmation and logo must be received by April 15, 2025 for inclusion on Step & Repeat.



## AN UNFORGETTABLE EVENING®

## 2025 SPONSORSHIP FORM

☐ PRESENTING SPONS	<b>DR:</b> \$50,000 □	PREMIER SPOI	<b>NSOR:</b> \$25,00	0
☐ SIGNATURE SPONSO	<b>R:</b> \$10,000			
☐ INDIVIDUAL TICKET:	\$1,000 QTY:			
NAME				
COMPANY				
ADDRESS				
CITY				
PHONE	EMAIL			
Best contact for guest list: N	AME			
PHONE	EMAIL			
☐ My check payable to Alzh	neimer's Los Angles f	or \$		_ is enclosed.
□ Please charge \$	to: 🗆 Visa	☐ Master Card	□ American Exp	oress
CARD NO		EXP. DATE	CVV_	
NAME ON CARD		BILLING ZIP		
SIGNATURE				
☐ I cannot attend but enclo	osed is my <b>100% tax-</b> (	<b>deductible gift</b> of	\$	
Check one: 🗆 In Honor o	f □ In Memory of _			
Please upload the form to ou	ur secure portal at <b>A</b> l	lzheimersLA.org/	Unforgettable.	
For information about the ev	ent, EFT payment, or	to purchase tick	ets, please contc	act

Alzheimer's AlzheimersLA.org

Jennifer Holloway at jholloway@alzla.org or (323)930-6246.

For more info: AlzheimersLA.org/Unforgettable