

SPONSORSHIP OPPORTUNITIES



AN UNFORGETTABLE EVENING®

AN UNFORGETTABLE EVENING is a private garden party and auction at a historic estate in Santa Monica. Proceeds from *An Unforgettable Evening* support the Disney Family Fund of Alzheimer's Los Angeles.

SUNDAY, MAY 18, 2025

HOSTED BY: Susan Disney Lord & Scott Richard Lord

SPECIAL PERFORMANCE BY: Three-time Tony Award winner Patti Lupone

Benefiting



Alzheimer's Los Angeles, serving the greater Los Angeles area, offers free support, vital services, and programs for individuals and families facing Alzheimer's or other dementias. For more information visit us at AlzheimersLA.org.

DISNEY FAMILY FUND



As a loving memorial tribute to Patricia Disney, her children (Susan Disney Lord, Abigail Disney, Roy Disney, and Timothy Disney) established the Disney Family Fund to benefit Alzheimer's Los Angeles. The Fund supports programs and services targeting families from diverse communities across the greater Los Angeles area. The Disney family recognizes that Alzheimer's does not discriminate; therefore, they are committed to ensuring that no one goes without access to essential programs, services, and resources. Regardless of race, ethnicity, religion, sexual orientation, geography, age, or socio-economic status, the Disney Family Fund provides support, education, and connections when people impacted by Alzheimer's or dementia need it most.

AN UNFORGETTABLE EVENING[®]

2025 SPONSORSHIP BENEFITS

PRESENTING SPONSOR • \$50,000

- Eight (8) tickets to event (\$8,000 value)
- Title sponsor with brand placement in conjunction with event logo on all collateral material, including logo placement on step & repeat, in the evening program and on all event signage ¹
- Scheduled on-site group photo with featured performer(s)
- Prominent recognition in the Alzheimer's Los Angeles monthly e-newsletter (circulation 55,000)
- Prominent recognition in Alzheimer's Los Angeles annual report and on event website

PREMIER SPONSOR • \$25,000

- Six (6) tickets to event (\$6,000 value)
- Recognition in the Alzheimer's Los Angeles monthly e-newsletter (circulation 35,000)
- Recognition in Alzheimer's Los Angeles annual report and on event website

SIGNATURE SPONSOR • \$10,000

- Four (4) premier tickets to event (\$4,000 value)
- Recognition in the Alzheimer's Los Angeles monthly e-newsletter (circulation 55,000)
- Recognition in Alzheimer's Los Angeles annual report and on event website

Fair Market Value: \$275 per ticket used.

¹Presenting Sponsor confirmation and logo must be received by April 15, 2025 for inclusion on Step & Repeat.



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2025 SPONSORSHIP FORM

PRESENTING SPONSOR: \$50,000 **PREMIER SPONSOR:** \$25,000

SIGNATURE SPONSOR: \$10,000

INDIVIDUAL TICKET: \$1,000 QTY: _____

NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

Best contact for guest list: NAME _____

PHONE _____ EMAIL _____

My check payable to Alzheimer's Los Angeles for \$ _____ is enclosed.

Please charge \$ _____ to: Visa Master Card American Express

CARD NO. _____ EXP. DATE _____ CVV _____

NAME ON CARD _____ BILLING ZIP _____

SIGNATURE _____

I cannot attend but enclosed is my **100% tax-deductible gift** of \$ _____

Check one: In Honor of In Memory of _____

Please upload the form to our secure portal at **AlzheimersLA.org/Unforgettable**.

For information about the event, EFT payment, or to purchase tickets, please contact **Jennifer Holloway** at **jholloway@alzla.org** or **(323)930-6246**.



844.435.7259
AlzheimersLA.org

For more info:
AlzheimersLA.org/Unforgettable